



Custom Reports

Period: December 2023

Creation Date: 06/03/2024

Percentage Market Share by Medium (January 2023 to December 2023)

Cassettes

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Universal Music	100.0%	0%	100.0%	100.0%	0%	100.0%

Compact Discs

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Sony Music - Distribution	0.2%	8.1%	0.4%	4.3%	31.5%	6.8%
Universal Music	99.8%	91.7%	99.6%	95.7%	68.3%	93.2%
Universal Music - Distribution	0%	0.3%	0.0%	0%	0.2%	0.0%

Digital Income

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Gallo Record Company	0.1%	8.7%	1.8%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	26.2%	20.2%	25.0%	0%	0%	0%
Sony Music - Distribution	8.6%	10.9%	9.1%	0%	0%	0%
Universal Music	40.0%	28.5%	37.7%	0%	0%	0%
Universal Music - Distribution	7.2%	5.1%	6.8%	0%	0%	0%
Warner Music	17.8%	26.6%	19.6%	0%	0%	0%

DVD

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Universal Music	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Vinyl

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Universal Music	100.0%	0%	100.0%	100.0%	0%	100.0%

TOTAL: ALL FORMATS

Company	Rands			Units		
	International	Local	Total	International	Local	Total

Gallo Record Company	0.1%	8.7%	1.8%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	26.1%	20.1%	24.9%	0%	0%	0%
Sony Music - Distribution	8.6%	10.9%	9.0%	3.4%	31.5%	5.6%
Universal Music	40.4%	28.5%	38.0%	96.6%	68.3%	94.4%
Universal Music - Distribution	7.2%	5.1%	6.7%	0%	0.2%	0.0%
Warner Music	17.7%	26.6%	19.5%	0%	0%	0%