

# **Custom Reports**

Period: December 2021

Creation Date: 22/03/2022

# Percentage Market Share by Medium (January 2021 to December 2021)

## **Compact Discs**

	Rands			Units		
Company	International	Local	Total	International	Local	Total
Gallo Record Company	1.5%	17.7%	8.7%	4.0%	33.1%	19.8%
Gallo Record Company - Distribution	0.1%	0.5%	0.2%	0.1%	1.2%	0.7%
Sony Music	55.8%	49.4%	52.9%	56.8%	38.2%	46.7%
Sony Music - Distribution	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%
Universal Music	32.3%	30.5%	31.5%	29.1%	26.2%	27.6%
Universal Music - Distribution	0%	1.9%	0.8%	0%	1.1%	0.6%
Warner Music	10.3%	0%	5.7%	9.9%	0%	4.5%

## **Digital Income**

	Rands			Units		
Company	International	Local	Total	International	Local	Total
David Gresham Music	0.1%	0.2%	0.1%	0%	0%	0%
Gallo Record Company	0.3%	12.6%	2.6%	0%	0%	0%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0%	0%	0%
Sony Music	29.4%	25.8%	28.7%	0%	0%	0%
Sony Music - Distribution	6.9%	6.0%	6.7%	0%	0%	0%
Universal Music	38.8%	50.4%	41.0%	0%	0%	0%
Universal Music - Distribution	3.1%	3.8%	3.2%	0%	0%	0%
Warner Music	21.5%	1.1%	17.6%	0%	0%	0%

#### **DVD**

	Rands			Units		
Company	International	Local	Total	International	Local	Total
Gallo Record Company	0.9%	40.4%	14.0%	3.4%	45.0%	26.4%
Gallo Record Company - Distribution	0.0%	0%	0.0%	0.1%	0%	0.1%
Sony Music	-12.2%	-111.9%	-45.2%	-19.6%	-55.2%	-39.4%
Sony Music - Distribution	0%	- 0.1%	- 0.0%	0%	- 0.1%	- 0.1%
Universal Music	111.2%	167.0%	129.7%	116.1%	107.6%	111.4%
Universal Music - Distribution	0%	4.6%	1.5%	0%	2.7%	1.5%
Warner Music	0%	0%	0%	0%	0%	0%

### **Music Video**

	Rands			Units			
Company	International	Local	Total	International	Local	Total	
Universal Music	0%	0%	0%	0%	0%	0%	
Warner Music	100.0%	0%	100.0%	100.0%	0%	100.0%	

## Vinyl

	Rands			Units			
Company	International	Local	Total	International	Local	Total	
Gallo Record Company	0.1%	5.8%	0.9%	0.1%	8.4%	1.2%	
Sony Music	0%	0%	0%	0%	0%	0%	
Universal Music	99.9%	94.2%	99.1%	99.9%	91.6%	98.8%	

## **TOTAL: ALL FORMATS**

	Rands			Units		
Company	International	Local	Total	International	Local	Total
David Gresham Music	0.1%	0.2%	0.1%	0%	0%	0%
Gallo Record Company	0.3%	12.7%	2.7%	3.9%	33.3%	19.8%
Gallo Record Company - Distribution	0.0%	0.1%	0.0%	0.1%	1.2%	0.7%
Sony Music	29.6%	26.3%	28.9%	53.9%	35.8%	44.2%
Sony Music - Distribution	6.8%	5.8%	6.6%	0.0%	0.1%	0.1%
Universal Music	38.8%	49.9%	41.0%	32.4%	28.4%	30.2%
Universal Music - Distribution	3.1%	3.8%	3.2%	0%	1.1%	0.6%
Warner Music	21.4%	1.1%	17.4%	9.7%	0%	4.5%