



Custom Reports

Period: December 2018

Creation Date: 01/04/2019

Percentage Market Share by Medium - Without Digital (January 2018 to December 2018)

Cassettes

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Select Music	0%	0%	0%	0%	0%	0%

Compact Discs

Company	Rands			Units		
	International	Local	Total	International	Local	Total
David Gresham Music	2.9%	0.0%	1.7%	1.6%	0.0%	0.9%
Gallo Record Company	- 1.0%	8.1%	2.8%	- 0.6%	15.4%	6.7%
Gallo Record Company - Distribution	1.2%	1.8%	1.5%	1.8%	2.6%	2.1%
Sony Music	37.6%	40.9%	39.0%	42.7%	40.3%	41.6%
Sony Music - Distribution	24.4%	4.6%	16.0%	23.4%	3.9%	14.5%
Universal Music	34.9%	39.4%	36.8%	31.1%	33.5%	32.2%
Universal Music - Distribution	0%	5.2%	2.2%	0%	4.2%	1.9%

DVD

Company	Rands			Units		
	International	Local	Total	International	Local	Total
David Gresham Music	3.0%	0%	1.0%	1.9%	0%	0.6%
Gallo Record Company	- 0.6%	0.1%	- 0.2%	- 0.4%	2.6%	1.7%
Gallo Record Company - Distribution	0.3%	0.2%	0.2%	0.5%	0.7%	0.6%
Sony Music	27.4%	44.4%	38.6%	28.4%	48.6%	42.6%
Sony Music - Distribution	6.5%	41.2%	29.2%	5.3%	33.1%	25.0%
Universal Music	63.4%	13.3%	30.6%	64.3%	14.2%	29.0%
Universal Music - Distribution	0%	0.8%	0.5%	0%	0.8%	0.5%

Music Video

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Coleske Artists	0%	0%	0%	0%	0%	0%
Gallo Record Company	0%	100.0%	100.0%	0%	100.0%	100.0%

Vinyl

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Gallo Record Company	0%	1.0%	0.1%	0%	0.9%	0.1%
Gallo Record Company - Distribution	0.0%	21.9%	1.3%	0.0%	21.0%	1.4%
Sony Music	42.6%	71.6%	44.2%	47.3%	74.1%	49.1%

Sony Music - Distribution	24.3%	5.5%	23.2%	20.2%	3.9%	19.1%
Universal Music	33.0%	0%	31.2%	32.5%	0%	30.3%

TOTAL: ALL FORMATS

Company	Rands			Units		
	International	Local	Total	International	Local	Total
Coleske Artists	0%	0%	0%	0%	0%	0%
David Gresham Music	2.7%	0.0%	1.6%	1.6%	0.0%	0.8%
Gallo Record Company	- 1.0%	7.2%	2.6%	- 0.6%	14.3%	6.4%
Gallo Record Company - Distribution	1.1%	1.7%	1.3%	1.7%	2.4%	2.0%
Select Music	0%	0%	0%	0%	0%	0%
Sony Music	37.4%	41.4%	39.2%	42.2%	41.1%	41.7%
Sony Music - Distribution	23.5%	9.2%	17.4%	22.7%	6.8%	15.2%
Universal Music	36.2%	35.8%	36.1%	32.4%	31.5%	31.9%
Universal Music - Distribution	0%	4.6%	2.0%	0%	3.9%	1.8%